

## **Education for Successful Parenting (ESP)**

# **2016 Capital Campaign**

Transforming the way we prepare young people to care for our next generation of children



Childhood should be healthy and safe. Yet for millions of children this isn't the case.

#### Who is hurting



#### **Children**

1 in 5 U.S. children each year suffer abuse, neglect, poverty, and family dysfunction

#### Why



#### **Unprepared**

Many people enter into parenthood with insufficient knowledge, skills and resources

#### How to prevent



**Educate** 

Long before a child is conceived, adolescent choices set the stage for a healthy future family

# The Solution

**ESP** 

Timely. Easy to implement. Cost-effective. Impactful.

 $\hbox{\it ESP educates teens about parenting responsibilities--before they form families.} \\$ 

During ESP's interactive programs, each teen creates a personalized life-plan.

Topics: healthy relationships • perils of teen parenting • prenatal health • fatherhood • shaken baby syndrome • family budgets • children's needs

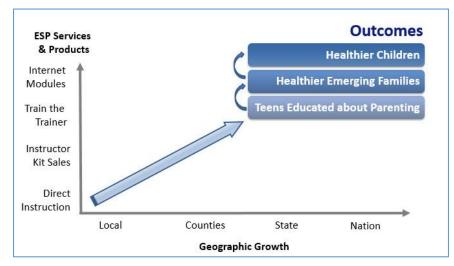
### Capital Campaign – Springboard for growth

After ESP programs,

96% of teens report
they will be better able
to provide, protect, and
nurture a future family!

"I have seen first-hand how ESP's program has helped so many kids make good decisions." – Suzan Guba, teacher at Buena Park High School

You can give a child a better beginning in life!



#### Join the Challenge! Give a gift today.

Your generous gift will improve lives for generations to come. Visit eduparents.org. Email: rrubenstein@eduparents.org Mail: ESP, 9016 Tenderfoot Trail, Raleigh, NC 27615

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